Compaz.

CAPABILITIES

Experiences that connect you with your audience.

Your New York partner for entertainment, talent, and event production.

Compaz helps companies, brands, nonprofits, and institutions bring people together through thoughtfully planned events and entertainment. We combine creative direction, talent relationships, and production coordination with an understanding of New York's diverse communities.

Agency experience since 2012. Music-industry expertise since 2000.

Services

Corporate Events & Experiences
Creative programming and entertainment for company gatherings, client receptions, awards programs, brand activations and special events.

Project Production & Management
External project production, co-production and management. Responsibilities agreed at the outset.

Talent & Artist Collaborations
Award-winning performers, established artists and emerging local voices, curated around your audience, occasion and budget. Availability confirmed per project.

Community & Cultural Partnerships
Collaborations connecting organizations with the communities they serve.

Communications & Audience Engagement
Event messaging, community outreach and press coordination aligned with the project.

Our approach

1. Define the brief — Audience, objectives, budget, timing and measures of success.
2. Build the plan — Concept, talent, collaborators and production requirements.
3. Coordinate delivery — Agreed scope, team communication and event execution.

Experience behind the agency

Selected projects from founder Zeitlín Pérez's production experience:

El Diario — EL Awards — Project producer, with co-production and project management responsibilities.

El Diario — Mujeres Destacadas — Project producer, with co-production and project management responsibilities.

Conexión Dominicana — Co-producer.

Bachatería at United Palace — Co-producer.

New York-based, with relationships across the Tri-State area, Miami, Atlanta and Chicago.